

PROTECT THE MALDIVES

„A project by tourists for tourists - I find this initiative exemplary. Ever since I first visited the Maldives in the course of an expedition in 1957, I have been enthralled with the beauty of this archipelago. Tourism is a burden on this sensitive ecosystem. If you too follow the suggestions made by "Protect the Maldives", you will actively assist in protecting this natural wonder. I sincerely thank you.“



Prof. Dr. Hans Hass – Member of Protect the Maldives e.V.

What we do and who we are

Protect the Maldives e.V. is a registered non-profit organization with the goal to provide more information to tourists visiting the Maldives. We are based in Germany but operate internationally. We want to make tourism more environmentally friendly and ecologically sustainable with the help of the tourists.

We wrote down some easy to follow rules, translated them into 11 languages and put it all together in a printed brochure. Our goal is that this brochure can be found on every tourist island of the Maldives. We believe that this is the best way to gain the tourist's co-operation for the conservation of the Maldivian ecosystem.

We have received much response to our work from many areas. Currently 31 island resorts are in partnership with the program. In addition we found out that tourist-organisations, airlines and travel-agencies share our concern too. Some of them, e.g. TUI,

Kuoni, Edelweiss Air, have already published our message. We have also established contacts with diving-schools, internet-communities, travel and diving magazines, daily newspapers, common interest magazines and travel book publishers.

Get in touch with us and join the spirit of conserving one of the last paradises on earth!



Visit our website: www.protectthemaldives.com

Write to us at: info@protectthemaldives.com

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„The project is very ambitious and it helps us to inform our guests. We have significant change in the guests' behaviour since we have the brochures in every bungalow. And we won "Green Planet Award" by Kuoni due to this information. It is simple, it helps, it is for free – join it!“

Sascha Henz – Manager Reethi Beach Resort

Do you want to become a member?

Join our organization and show your love for the Maldives as well as your concern for ecofriendly and sustainable tourism. Our community will provide insight information and interesting views on the ecolife of your favourite destination. Registration form and more information on our website. Or write to us!

Do you want to become a partner?

If you are based on a tourist resort then you should join our program and become an official partner. You simply order the brochures for your bungalows or your dive base – they are absolutely free. We are not a business and we have no financial interests at all. All expenses are carried by private donations and the fees of our members. Please write to us!

Do you want to support our work?

If you are in the tourist business then talk to us about cooperating and how your company can help. Write to us!

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